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“SHOWCASE SCHENECTADY” SHOWS OFF SCHENECTADY BUSINESSES AND SERVICES

Showcase Schenectady, an annual trade show sponsored by the Schenectady County Chamber of Commerce, turned the Ramada Inn and Convention Center into a one-stop shopping center on April 25 as nearly 50 exhibitors showed off their services and products, while a state tourism official offered ways for business and attractions to keep luring customers.

The five-hour show was highlighted by a presentation - New York Loves You! - by Susan Saba of I LOVE NEW YORK, a division of the state Tourism Department. Saba's appearance was in recognition of the Chamber's designation as tourism promotion agency for Schenectady County and administrator of an annual matching fund grant program from the state. About 45 business and organization leaders attended the 90-minute presentation, which included a lively question-and-answer session.

In the audience were several officials from Northeast Flight Airshow 2002, to be held over the Memorial Day weekend at Schenectady County Airport, Glenville. This year's show will, for the first time since 1996, feature the wildly popular U.S. Navy Blue Angels precision jet team, and organizers are expecting more than 70,000 people to crowd the airport over the two-day event. The Chamber is assisting organizers to publicize and promote the airshow, the proceeds of which benefit the Empire State Aero-science Museum at the airport.

Trade show exhibitors displayed products and services available to the public and the entire business community, and provided a wide variety of giveaways and free promotional items - ranging from the exotic coffees of Aramatic Refreshment Services, Inc. to pastries and sweets from the Holiday Inn Holiday Home to office accessories from the Rotterdam Staples store. The still-new Schenectady Downtown Improvement Corporation, operator of the first-ever downtown Business Improvement District, provided a colorful booth full of information about business progress in the downtown Schenectady core area, along with copies of its new promotional brochures.

One of the exhibitor highlights was of the new minor league baseball team, the Tri-City Valley-Cats, a New York-Penn League affiliate of the Houston Astros that begins its inaugural season this June at a newly built stadium on the Hudson Valley Community College, Troy, campus. The ValleyCats, already a member of the Schenectady Chamber, set up a huge, air-filled display that resembled a baseball park and allowed show visitors to pitch a baseball and have the speed recorded automatically. The organization also supplied free season schedules and offered sales of season tickets.

(concluded on page 6)

SAVE THESE DATES!

WEDNESDAY, MAY 22: Ribbon cutting for new business Tree Top Solutions, 9:30 to 11 a.m., U-Start Incubator, Nott Terrace, Schenectady. Details available by contacting Cheryl Sullivan at the Chamber using information listed above. Free.

WEDNESDAY JUNE 5: The annual “Good News Luncheon” celebrating business achievements over the past year. Luncheon begins at noon at Mohawk Golf Club, 1849 Union St., Niskayuna. Event hosted by Jack Aernecke, news anchor and business reporter for WRGB-TV 6. For reservations, contact Cheryl Sullivan at the Chamber, 372-5656, by fax at 370-3217 or via e-mail, csullivan@schenectadychamber.org

TUESDAY, JUNE 18: Annual Chamber Picnic and Golf Outing at Schenectady Municipal Golf Course to benefit the Schenectady County Chamber Foundation, Inc. Contest and round of golf begins at 11 a.m., followed by dinner, awards and auction. Further details to be announced. Golfers, sponsors and prize donors may contact Robin Granger at the Chamber for information, 372-5656, fax 370-3217, e-mail rgranger@schenectadychamber.org

PUBLIC ACCESS STATION IN MEMBER DRIVE

Schenectady Access Cable Council (SACC-TV 16), operator of public access station Channel 16 available for viewing by Time Warner Cable subscribers in most of Schenectady County, is holding a spring membership drive through May.

Channel 16 is recognized throughout the Capital District as the premier public access TV center. For example, the station hosts a daily talk show, "Schenectady Today," and is also known for telecasting live and videotaped editions of Schenectady City Council, Rotterdam Town Board, Schenectady County Legislature and Schenectady Metroplex Development Authority meetings.

Individual memberships cost \$24 per year (members can vote at the annual meeting and receive the SACC-TV newsletter). Other levels of membership range from more than \$25 to more than \$500. For details, call the studio at 346-4181, fax 688-0011, e-mail sacctv@novocon.net, or visit www.sacc.tv.

COLLEGE HOSTING FINANCE SESSION

The College of Saint Rose will hold an informational session at 5:30 p.m. Thursday, May 23 about the financial planning certificate program available at the Albany college that can lead to the CFP™ designation. Attendees should be interested in a financial planning career and have at least 60 credits toward a college degree or a background in finance or economics.

Pre-registration is required, and its on-campus location will be provided at the time of registration. Call 458-5486 or e-mail grattanm@strose.edu for details and registration. The program consists of six, non-credit courses, a convenient evening schedule and free parking. Participants will be eligible for the CFP national examination upon successful completion.

KEY REAL ESTATE UNIT UNVEILS ENHANCEMENTS

Key Commercial Real Estate (KeyCRE) has realigned its business model that, in 2001, doubled the loan volume in its Freddie Mac and Fannie Mae lending programs, originated nearly \$1 billion in CMBS loans, and maintained its position as a leading commercial and residential construction lender.

Bank officials say the changes focus on institutional, middle market and residential construction clients and better align KeyCRE's resources with clients. Specific initiatives supporting the model have been designed to:

- Better leverage KeyCRE's resources to meet anticipated market growth.
- Grow KeyCRE's middle-market client segment by expanding into high-growth commercial real estate markets.
- Grow KeyCRE's residential construction client segment.
- Dedicate more resources to attracting third-party capital to the line of business.

Several management appointments were made around the country, including naming Albany-based Norman Nichols, formerly KeyCRE's East Region manager, to the newly created position of director of equity raising for KeyCRE's market-rate equity programs. He's responsible for raising institutional and private equity on behalf of commercial real estate developer clients, as well as working with stock analysts, consultants and investors on Wall Street.

CHAMBER BOOSTS STUDENT SUMMER WORK VIA WEB

Capital District employers seeking college students and high school graduating seniors for summer paid internships and jobs are invited to browse the "Help Wanted" section of the Schenectady County Chamber of Commerce's Web site to find students eager to work.

Posted are resume summaries of 34 students who want a summer job in the Capital District. The new - and free - Chamber service resulted from a summer job fair sponsored by and held at Union College.

"The first priority is to assist youth in finding summer employment and to help employers fill slots that open during the vacation and warm-weather season," says Chamber President Charles Steiner. "We also want our graduating high school seniors and college students - whether they're away from home while attending Capital District colleges and universities, or students returning here from a distant college - to experience all of the

rewards of working and living in our community. It's a way to retain the students in the Capital District after they've gotten their degrees and are looking for permanent employment. We want our future leaders to stay here and join in our community's revitalization."

The Chamber was at the job fair to accept resumes and assist students and employers by posting the credentials. Chamber members and nonmembers can post their job openings, for free, year-round on the "Help Wanted" page.

Employers may go to www.schenectadychamber.org, click on the "Classified" page, then click on "Help Wanted." Browsers access the student credentials by clicking on "Students Seeking Summer Employment." There also are directions for employers to follow in contacting the students. Chamber staff will add to the site student resumes as they are submitted.

CHARTER SCHOOL LOTTERY UNNECESSARY, ADDS KINDERGARTEN

The International Charter School of Schenectady (ICSS) has averted use of a placement lottery for children already registered for September enrollment by reconfiguring the number of students in each grade. Also, children who turn 5 years of age on or before December 31 are eligible for full-day kindergarten enrollment.

"We have not had to turn away a single child during our initial enrollment phase," says Lillian Turner, ICSS director. "We are well on our way to reaching our original goal of 300." More than 215 students are enrolled and the school has filed 170 transportation requests to the Schenectady City School District.

ICSS is enrolling students on a first-come, first-served basis at ICSS, 408 Eleanor St., Schenectady or by contacting the school at 344-5105.

Turner says kindergarten was added because of many parent requests. "The state Education Department allows schools to make their own decisions on this point," notes Turner. "Since our review of current practices in other schools suggested that school readiness is a factor of individual development under any circumstances, we determined that we would apply the later birth date requirement." Enrollment at ICSS is tuition-free and open to all residents. ICSS will serve students in grades K-4 for 2002-03.

"HANDS ON CAPITALAND" PREPARED

United Way's "Hands On Capitaland," a community-wide day of caring, is entering its 10th year of service with its Saturday, June 8 event. The goal is to link community volunteers with human service providers to complete projects that help the agencies provide enhanced services to their customers.

Agency officials say the work demonstrates the value of volunteerism and community spirit that provides a gratifying sense of accomplishment for the participants and a valuable service to the community agencies. More than 1,200 volunteers from throughout the Capital Region are expected to participate.

Projects completed in past years include painting the interior of a day-care center; spring cleaning at a summer camp; repairing a back porch; building a playhouse; and constructing a computer room at a community center. United Way and the Hands On Capitaland 2002 Steering Committee will review all project requests and approve those that meet the requirements. One consideration in the process is how the projects will add value to the human service agency requesting the help.

CHAMBER MEMBERS ARE BAR ASSOCIATION HONOREES

The Schenectady County Bar Association honored 11 of its members, including two Schenectady County Chamber of Commerce members, who have served the association for 50 years or more during an April luncheon. Athena Kouray, of Kouray & Kouray, and Frank Litz, of Litz & Litz, are members of Chamber-related law firms.

A graduate of Syracuse University and Albany Law School, Kouray was admitted to the bar in 1947 and opened a law office in Schenectady, where she practiced with her husband, Christian,

for more than 50 years. She is the senior member of the Kouray & Kouray firm, 525 State St., Schenectady.

A graduate of Siena College and St. John's University Law School, Litz was admitted to the bar in 1952, and practiced with his uncle, John Angerosa. He established Litz & Litz with his brother, Leonard. He's an assistant district attorney of Schenectady County and assistant town attorney for Rotterdam. Litz is a senior member of Litz & Litz, 143 Clinton St., Schenectady.

FREE SEMINAR ON BUSINESS LOCATION

Picking and Leasing a Winning Location for a Business is the topic of the next "Saturday on the Hill" free seminar series, set for 9 to 11 a.m. Saturday, May 11 at the Schenectady County Community Business Center, 920 Albany St., Schenectady. Guest speaker Rich Ferro of Prudential Blake-Atlantic Realtors will provide tips on picking the best location for establishing a business and negotiating a lease. Call 382-3069 for information and reservations.

HUMAN RESOURCE SEMINAR SET FOR JUNE

"Creative Approaches for Human Resource Professionals," a seminar co-sponsored by the Business Council of New York State and Schenectady County Chamber of Commerce, will be held Wednesday, June 12 at the New York State Nurses Association, 11 Cornell Road, Latham.

Schenectady County Chamber of Commerce members can receive a discount on the cost by using a priority code available from the chamber.

The one-day seminar begins with an 8 a.m. registration and ends at 4 p.m. Workshop topics include conducting business after terrorism, how to make workforce reductions and a simulated sexual harassment trial. Guest speakers will be from the national labor and employment law firm of Jackson Lewis, the Daniels Benefits Group, Benefits Technology Consulting Group and Beacon Benefit Communicators.

The cost is \$229 for members and \$279 for nonmembers. Registration is available by calling toll-free 1 (800) 358-1202 or visiting www.bcnys.org. A copy of the program agenda, registration form and priority code number is available by contacting Dominic Tom at the Schenectady Chamber.

ON THE ROAD WITH YOUR CHAMBER



Paul Chodkowski, left, CEO/President of St. Clare's Hospital, talks with Philip Morris, the new executive director of Proctor's Theatre, at the April "Business at Breakfast," a Schenectady County Chamber event that attracted about 90 business, government and organization leaders to



Joey Tynecki, left, of Albany-based Paychex and Joseph McQueen of United Way of Schenectady County dig into the delicious food provided by Old School Café owner/chef Stephen Ferrucci during a recent after-hours mixer sponsored by the Schenectady County Chamber of Commerce and held at the 142 Clinton St., Schenectady eatery. The restaurant, which received an excellent culinary review by the Albany Times Union newspaper, hosted the mixer to mark its first year in business.

Mallozzi's Restaurant in Rotterdam to hear guest speaker Schenectady County Manager Kevin DeFebbo, who began his duties about two months ago. Over Morris' shoulder is Schenectady County Planning Commissioner David Atkins, a Chamber board member.



Walter Robb, left, joins Lieutenant Governor Mary Donohue, Cyclics Corp. President and CEO John Ciovacco, Dow Automotive New Business Development Manager Jane Palmieri and Schenectady Mayor Albert P. Juczynski for the Grand Opening of Cyclics' new World Headquarters in Riverside Technology Park, Schenectady. The new facility was dedicated to Robb, who was instrumental in the founding of Cyclics. During the ceremony, Palmieri announced a major partnership agreement between Dow and Cyclics.

Jack Astriab of Albany-based Business Environments by Ras shows off some of the convenient office accessories his firm offers for sale during Showcase Schenectady. About 50 other business and organizations joined Astriab in showing off their products and services during the annual trade show.



Susan Saba, an official with the I LOVE NEW YORK program of the state Division of Tourism, presented a hospitality workshop to nearly 50 business and organization leaders at the April 25 Showcase Schenectady trade show. Saba's information and the personal experiences she shared were designed to ensure that visitors and business customers in Schenectady County enjoy their experiences here and will want to return, thus boosting the local economy.



Lois Smith-Law, left, chair of the board of directors for the Schenectady County Chamber of Commerce, Immediate Past Chair Ellen Elliott of Cornell Cooperative Extension, Schenectady County, and David Bertrand of Superior Business Products enjoy their visit to Showcase Schenectady at the Ramada Inn and Convention Center. Smith-Law is director of development and communications for the Schenectady Metroplex Development Authority. Bertrand is a current member of the chamber's board of directors.

Omni Housing Development, LLC in late March broke ground on the second phase of Omni Senior Living of Guilderland at the Carman Road location of the project's first phase (below). The facility, to house 33 one- and 15 two-bedroom apartments, is designed to meet the need for low-income senior citizen housing in Guilderland. The project is to be complete in the fall. All of the units in the first phase have been filled since 45 days after its fall 2000 completion.



MEMBER BUSINESS NEWS

Mark Patten, director of strategic consulting services for **Bollam, Sheedy, Torani & Co., LLP, CPAs** and the BST Advisory Network, conducted a six-day training program on key account management and strategic selling skills for Burgan Bank in Safat, Kuwait, during March. Patten is with the faculty of the Institute of Banking Studies, which coordinated the event.

Anne F. Saile, president and CEO of **Bellevue Woman's Hospital**, is a recipient of a "Woman of Achievement" award from the **Schenectady YWCA**. Her career began in 1975 as a residential manager for **Living Resources Corporation**, and she later served as vice president of the **Center for the Disabled** and director of the Office of Professional Medical Conduct with the state Health Department. Saile joined Bellevue as executive vice president in 2001.

Esther W. Swanker of Schenectady has received the "Woman of Achievement" award from **Girl Scouts Mohawk Pathways Council** for her more than 20 years as a volunteer. Swanker was a camp counselor and leader, and joined the group's board of directors in 1984. She served as board president from 1993-99, and led the drive to acquire a permanent office headquarters and establish the annual Rivewalk event.

Albany native **Mason Tolman**, a former senior vice president with New York City-based Young & Rubicam, one of the world's leading marketing companies, has joined **Sawchuk, Brown Associates** as director of marketing services with a special focus on building an integrated marketing communications (IMC) practice. He was responsible for key accounts such as the U. S. Postal Service and Philip Morris during his 15 years with Young & Rubicam.

Cindy Cramer of Rotterdam Junction has joined **Sunnyview Hospital and Rehabilitation Center** as director of the hospital's radiology department. Cramer worked for several area physicians as well as **Albany Medical Center Hospital**, the **Stratton Veterans' Administration Hospital** in Albany and **Bellevue Woman's Hospital** in Niskayuna.

Sandra Collins has completed the management-training program for **1st National Bank of Scotia**, and has been appointed assistant cashier. She continues as assistant manager in the Scotia branch. Collins began her career with the bank in 1975 as a teller in the Glenville office.

Empower Professionals, Inc. management and technology consulting firm has completed the design and development of a new Web site for **Rosewood Home Builders**, a division of **Rosetti-Falvey Real Estate**. The site offers online viewing of all new home designs and amenities, in every new home community provided by the builder. The site is at www.rosewoodhomebuilders.com.

The board of directors of the newly formed **Catholic Charities Caregivers Program** have been appointed: **Richard Cirincione of McNamee, Lochner, Titus and Williams, P.C.**; **Daniel Plummer of Featherstonhaugh, Conway, Wiley and Clyne, LLP**; **Doris Davis**; **Sister Katherine Graber of St. Peter's Health Care Services**; **Marie King Haas**; **Michael Costello of Tobin and Dempf**; and **Kathleen Van DeLoo of Association Development Group**.

Michelle Berberick has been appointed leasing associate for Albany-based **Omni Housing Development LLC**, where she's responsible for leasing at the **Omni Senior Living Community** of Guilderland. As a certified tax credit compliance site manager, Berberick also assists senior citizens in assessing their qualifications to reside in the low-income housing community.

Pryba, Tobin & Company, CPAs, P.C. of Latham has added **Rachel Muckenfuss** of Schenectady and **Mark Powers** of Gansevoort as a supervisor and staff accountant, respectively. Both worked at regional accounting firms.

John Barber has been named controller for **Eddy SeniorCare**, the Eddy's Program of All-Inclusive Care for the Elderly (PACE). The Schenectady resident worked at Goldstein Enterprises and the Schenectady County Department of Social Services.

WELCOME NEW MEMBERS

Armstrong Appraisals, LLC

David Fontana
Real Estate Appraisals
30 Jay Street
Schenectady, NY 12305
(518) 374-3333

Andrea Berkowitz, CSW-R

Occupational Health
1575 Union Street
Schenectady, NY 12309
(518) 424-7702

J. Cowan Consulting

Jeff Cowan
Computers, Hardware, Consulting
P.O. Box 240
Schenectady, NY 12301
(518) 265-5797

International Charter School of Schenectady

Lillian Turner
Education and Training
408 Eleanor Street
Schenectady, NY 12306
(518) 344-5105

Just Ducky Productions

Vicki Cash
Video Productions
1009 Spry Lane
Schenectady, NY 12303
(518) 355-1986

R. Marcil Associates, Inc.

Nicholas Esposito
Insurance
1759 Union Street
Schenectady, NY 12309
(518) 395-1100

Mehigan-Robert & Bel-lone, Inc.

Denise Roberge
Computer, Hardware, Consulting
249 Green Street
Schenectady, NY 12305
(518) 370-0108

Mesbahi, Inc.

Embarek Mesbahi
Real Estate Development
142 Jay Street
Schenectady, NY 12305
(518) 374-5566

New York Power Authority

Carol Rodino
Electric & Gas
30 South Pearl Street
Albany, NY 12207
(518) 433-6736

Office Interiors by Kimberly Scott

Diane Baird
Office Furniture
904 Broadway
Albany, NY 12207
(518) 432-641

Tree Top Solutions

David Ward
Web Design, Hosting
4 Nott Terrace
Schenectady, NY 12305
(518) 372-8792

Tri-City Valley Cats

Rick Murphy
Sports & Entertainment
80 Vandenburg Avenue
Troy, NY 12180
(518) 629-2287

University of Rochester Medical Center

Government Relations
Denise Murphy McGraw
Health Care
1 Commercial Plaza,
Suite 1103
Albany, NY 12210
(518) 465-2847

Wal-Mart Super Center

John Emery
Retail Sales
200 Meadows Lane
Glenville, NY 12302
(518) 344-7035

VNSA, VERBAPROMPT IN PILOT PROGRAM

Schenectady-based Visiting Nurse Service Association (VNSA) and self-help medical program Verbaprompt are conducting through August a free, pilot program involving volunteers from among VNSA's long-term care patients.

Verbaprompt is a compliance service conducted through telephone calls to individuals to remind them to complete medically necessary tasks, including monitoring insulin levels, checking blood pressure and taking required medications. Messages are content-customized, and questions are asked of the individuals that allow patients to answer using the phone's keypad. The results are designed to note changes in health and monitor healthcare procedures.

CAPITALCare GAINS AFFILIATE

CapitalCare Medical Group will form an affiliation with Primary Care Network physicians in Ravena and Guilderland to ensure patients have continued access to medical care at the 2524 Route 9W and 5 New Karner Road, Albany offices. The sites will be known as CapitalCare Family Practice Ravena and CapitalCare Family Practice New Karner Road on June 1.

"The affiliation of these two facilities with CapitalCare provides patients with ongoing availability of dependable, community-based healthcare for their entire family," says Joan Hayner, CapitalCare's chief administrative officer.

Geri Aitken, Patrick Caulfield, Theresa Sirico, and Pat Hentze will continue to provide healthcare at the Ravena site, while Daniel Arenos and Durdana Mehtabdin will remain at the Guilderland location. Stephen Sipperly will relocate his services from CapitalCare Family Practice Charlton to the New Karner Road office. Established patients should not experience any disruption in care, and new patients of all ages are welcome at the facilities. CapitalCare accepts most health insurance carriers.

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Schenectady County
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My Neighbor is a partnership of the Schenectady County Chamber of Commerce, Inc., Schenectady County Legislature, KeyBank and The Gazette Newspapers.
Call the Chamber at 372-5656 for a free homebuyer brochure or kit.

THE GAZETTE

Schenectady
COUNTY CHAMBER OF COMMERCE



SHOWCASE SCHENECTADY

(continued from page one)

The Gazette Newspapers, publishers of the *Daily* and *Sunday Gazette*, was the media sponsor for the show, which was free and open to the public. Architectural lighting effects and the public address system were sponsored by AudiOptic, 106 Erie Blvd., Schenectady. An after-hours mixer, held during the final two hours of the trade show, was sponsored by Prudential Manor Homes/Blake Atlantic Realtors, which provided complementary beverages to attendees, who also enjoyed free hors d'oeuvres while browsing the exhibitor displays.

Visitors and exhibitors were also invited to submit business cards and entry forms to be eligible for drawings to win a large number of prizes donated by various exhibitors and Chamber members. The grand prize of a fully assembled, propane-powered, Weber barbecue grill valued at \$370 and donated by Hudson River Bank and Trust Company, went to Eileen McCarthy, director of corporate sales/community relations for the Tri-City ValleyCats.

A LexMark brand combination scanner, printer, color copier and photo enlarger machine valued at \$200 and donated by the Rotterdam Staples store was won by Michael Parmelee, an advertising sales representative with SpotLight Newspapers, a chain of weekly newspapers covering the Capital District. A 17-inch computer monitor from the Technology Surplus Store, Wall Street, Schenectady was awarded to Brian Morin of the U.S. Postal Service's Albany district.

CATHOLIC CHARITIES RECEIVES \$25,000 STATE GRANT

Catholic Charities of Schenectady County is crediting state Sen. Hugh T. Farley of Niskayuna with helping the organization gain a \$25,000 state grant for the organization's Caregivers Respite Program. The program supports people who provide care to elderly relatives, arranges respite services so that caregivers can "take a break" from their tasks, and provides friendly visiting and community services to the elderly and their families.

Mary Haase, program executive director, says Farley "regularly meets the needs of the elderly and supports their caregivers with respite. This support keeps the elderly in the community and helps save the state millions of taxpayer dollars. Last year, the funding that Senator Farley secured for us helped over 300 of his constituents in Schenectady, Saratoga, Fulton and Montgomery counties. We estimate that our respite services helped keep almost 40 senior citizens out of nursing homes."

Farley, the first chair of the Senate Committee on Aging and a senior committee member, says "serving older citizens is a true calling. I will continue to do my best to assist caregivers who devote their lives to serving our senior citizens."

CHAMBER OPEN ENROLLMENT GOES THROUGH MAY

Open enrollment for Schenectady County Chamber members participating in health and dental insurance programs continues through May, with changes to take effect July 1.

Employees registering, changing their current medical or insurance carrier, and adding or dropping dependents must do so at this time. No changes will be accepted after open enrollment ends. See more details in the newsletter insert or contact Linda Staroba, the Chamber's member benefits director, at 372-5656 or lstaroba@schenectadychamber.org.

"40 UNDER FORTY" AWARDS GO TO 14 SCHENECTADY CHAMBER MEMBERS

Fourteen representatives of Schenectady County Chamber of Commerce members have been named "40 Under Forty" award winners by *The Business Review*. All winners received their awards at a May 2 luncheon.

The winners all are under 40 years of age and were selected by an independent advisory panel based on their professional success and community involvement in and around the Capital Region.

The 14 Schenectady Chamber-related winners are: Peter Bennison of Waste Management & Recycling Products, Inc. of Schenectady; Mary Bintz of Fleet Bank's Schenectady branch; Alan Boulant of Solid Surface Craftsman Inc. of Glenville; Justine Couvares

of New Horizons Computer Learning Center, Albany; Pradeep Haldar of the University at Albany School of Business; Paul Harding of Martin, Harding & Mazzotti, LLP, of Niskayuna; Charles Haviland Jr. of Whiteman, Osterman & Hanna, LLP, of Albany.

Also, Joan Hayner of CapitalCare Medical Group, LLC of Albany; Michelle Mazzacco of Eddy Home Care, Schenectady; Michael McPartlon of KingsWay Community, Schenectady; Jonathan Pierce of Sawchuk, Brown Associates of Albany; Susan Radzysinski of KeyBank's Albany headquarters; Ray Seefeld of Rotterdam-based Superior Business Products, Inc.; Peter Taubkin of soon to be Rotterdam-based Time Warner Cable.

Pinhead Susan's Sets Second Anniversary

Pinhead Susan's will hold its second Birthday and Block Party celebration starting at noon Saturday, June 8 at the 38-40 North Broadway, Schenectady location. An outdoor tent will be set up on Liberty Street, between the railroad tracks and North Broadway, to supplement the activities taking place inside the tavern. There will be live music, food and beverages served throughout the day and evening.

Entrepreneurial Course Begins June 3

The Schenectady County Community Business Center will kick off its intensive 45-hour, eight-week entrepreneurial training course on Monday, June 3 at its 920 Albany St., Schenectady facility. Classes are held from 6 to 9 p.m. Mondays and Wednesdays through July 29.

The course guides entrepreneurs through the process of starting and managing a business successfully, and helps existing business owners run their companies more efficiently and profitably. Call 382-3069 for information and costs.

Leadership Schenectady 2002

CLASS SCHEDULE

DATE	TOPIC	LOCATION
May 7	Role of Board Members	Kenney Community Center 257 Park Place, Schenectady
May 21	Business and Industry Tour	Site TBA
June 4	Course Closure	MVP Health Care, GE Power Systems
June 26	Class Graduation	Site TBA

Leadership Schenectady 2002 is sponsored by the Schenectady County Chamber Foundation, an affiliate of the Schenectady County Chamber of Commerce. Call program coordinator Pat Barney at 372-5656 for information and opportunities to attend a session. Registration for Leadership Schenectady 2003 is available.

READING PROGRAM GETS BOOST FROM GE FUND

A \$50,000 grant from the GE Fund will be used by the Schenectady City School District to expand the "GE Reading Early and Together" (GREAT) program to three more Schenectady schools. Nearly \$100,000 of GE Fund money has gone to the program since 2000.

GREAT, developed by Schenectady Elfuns, began in 2000 with pre-kindergarten, kindergarten and first grade students at Lincoln, Hamilton and Pleasant Valley elementary schools receiving new books, book racks, tote bags and assistance. The \$50,000 is earmarked for Zoller and Van Corlaer elementary schools and Dr. Martin Luther King Jr. Magnet School so students can get new books, resources, volunteer services and reading mentors.

GREAT targets high-need students who don't meet the New York State Grade Four English Language Arts assessment. About 400 students and their families at the three schools will access a take-home book bag program and more than 12,000 books, while 600 early reader books are added to school libraries.

The Elfuns coordinate tutoring for GREAT. GE Global Research Center employees Mark Vermilyea and Lou Mazzone spearhead the program and also mentor, recruit volunteers and read to pre-K through second-grade students.



Racheal Gac, a first-grade student at Schenectady's Van Corlaer Elementary School, checks out a book from library media specialist Kathy Kohler, as GE volunteer Lou Mazzone looks on.



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